



## hp color LaserJet 2500 series printing supplies

The desktop HP Color LaserJet 2500 series printers offer professional colour laser printing at an affordable price. The C9700A, C9701A, C9702A and C9703A smart print supplies are designed to work specifically with these printers ensuring consistent print results, reliability, ease-of-use and efficient supplies management.

### consistent quality

The use of chemically grown, second generation spherical toners enables the HP Color LaserJet 2500 series printers to deliver high-quality prints. Improved pigments and gloss properties result in a wide colour gamut for improved colour appearance and sharper text. Dynamic electro-photographic adjustments ensure that print quality is consistent throughout the life of the print cartridge.

### high-speed printing with enhanced colour capabilities

These compact and light printers bring colour laser printing within reach of cost-conscious users, delivering high-quality results, with up to 16 pages per minute, in black and white, and up to 4 pages per minute in colour.

### ease-of-use and efficient supplies management

Due to the new print cartridge architecture and the printer design, the HP Color LaserJet 2500 print cartridges can be easily installed via the front panel. The empty cartridge is automatically rotated to the top-load position. Additional smart features such as supplies status monitoring and proactive email alerts when supplies are low mean that the HP Color LaserJet 2500 series printers offer maximum printer uptime, minimum user intervention and low cost-of-ownership.

#### features

- chemically grown, second generation spherical toners
- dynamic electro-photographic adjustments
- printer front panel access
- print cartridge location assurance
- software tool box
- enhanced printer control panel, supplies status monitoring and proactive email alerts when supplies are low or out
- precise matching of print cartridge design, toner and printing process components

#### benefits

- consistently high print quality and lifelike colours throughout the life of the print cartridge
- enable automatic ongoing electrical adjustments for colour consistency throughout the print cartridge life
- easy and intuitive print cartridge installation and maintenance
- ensures correct installation of print cartridges and operation of printer
- real-time status, configuration and troubleshooting information
- reliable worry-free operation
- increased productivity
- predictable control of supplies levels
- maximum printer uptime
- low cost-of-ownership
- optimum performance
- precise matching of toner (colours), colour calibration, colour reproduction



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## frequently asked questions

### what are the advantages of the improved toner formula?

Chemically grown, second generation spherical toner produces a wide range of colours and richer colour appearance. Registration is precise, edges are sharp and clear, and black text is crisper than ever. Chemically grown toner has smooth, spherically shaped particles, that allow consistent charging and flow for accurate colour images.

### who will the hp color LaserJet 2500 series printers appeal to?

These desktop printers will appeal particularly to businesses and individuals, used to printing in monochrome and looking for a cost-effective

way to increase colour capabilities.

### why are hp smart print supplies features important?

Reliability, quality and ease-of-use are all key considerations when looking at a laser printer and are all features available with HP smart print supplies. They offer a range of benefits that help maintain high print quality while at the same time simplifying the supplies management process. These include electro-photographic adjustments to ensure that output is always clear and sharp, as well as supplies status monitoring to ensure maximum printer uptime.

### how does "cartridge installation assurance" work?

When a print cartridge is installed incorrectly, a message is displayed on the printer control panel. When non-original HP supplies are used, an alert message is displayed on the control panel informing the user.

## product specifications

p/n	description	UPC code	dimensions (l x w x d)	weight	yield (approx. 5% coverage)
C9700A	hp color LaserJet smart print cartridge, black	0 88698 45325 4	376 x 132 x 147 mm	0.9 kg	5,000 pages
C9701A	hp color LaserJet smart print cartridge, cyan	0 88698 45326 1	376 x 132 x 147 mm	0.9 kg	4,000 pages
C9702A	hp color LaserJet smart print cartridge, yellow	0 88698 45327 8	376 x 132 x 147 mm	0.9 kg	4,000 pages
C9703A	hp color LaserJet smart print cartridge, magenta	0 88698 45328 5	376 x 132 x 147 mm	0.9 kg	4,000 pages
C9704A	hp color LaserJet smart imaging drum	0 88698 45329 2	400 x 250 x 341 mm	3.0 kg	5,000 pages

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